

MACK WILLIAMS

PRODUCER // ANIMATION DIRECTOR // MOTION GRAPHICS // VISUAL EFFECTS

CONTACT

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Location | New York City

ABOUT ME

With over two decades of experience, I've carved out a career crafting animated content from start to finish. Specializing in Adobe After Effects, I bring motion graphics and visual effects to life with flair. My work has graced screens worldwide, thanks to A-list clients like Netflix, Amazon, and Apple. Proficient in advanced animation and rigging techniques, I've led the charge in developing cutting-edge shows and refining animation pipelines. Collaborative by nature, I thrive in high-pressure environments, ensuring projects hit their deadlines with finesse.

EDUCATION

The University of Georgia

BFA, Digital Media (2003)

Producer & Animation Director | *Pig Apple (2014-present)*

Co-founded a boutique production company specializing in a distinct blend of captivating live-action content, digital visual effects, and animation with a unique comedic touch. Spearheaded budgeting, scheduling, team assembly, and production coordination for all animated projects, ensuring seamless delivery of high-quality work. Notable clients include Netflix, Amazon, Apple, ESPN, NBC, Univision, Comedy Central, and numerous others.

Film Unit VFX Artist | *Saturday Night Live (2021-present)*

As a member of SNL's Film Unit, I brought a diverse skill set to the table, enriching pre-taped segments with dynamic visual effects, animation, and graphics. My duties encompassed green screen keying, seamless screen replacements, intricate compositing work, and animation, all executed swiftly and competently under the intense pressure of live TV deadlines.

Motion Designer & Animator | *The Problem with Jon Stewart (2021-2023)*

Contributed to the design and animation of the in-show graphics package for the Apple TV+ series. Coded custom After Effects expressions to enhance our templates, ensuring efficient workflow and quick turnarounds, even when time was tight. Additionally, I developed original animated characters for comedic interstitial segments, adding a unique touch to the show.

Compositor | *Titmouse (2021-2022)*

Worked as a compositor on the feature-length movie *Beavis and Butt-head Do The Universe* (Paramount+), and *Fairfax* (Amazon Prime) meticulously combining all visual elements to create cohesive compositions. Played a key role in conceptualizing the look for scenes, while also adding animated parallax, 3D camera movements, and visual effects.

Producer & Animation Director | *Cartuna/Nickelodeon (2021)*

Led the successful production of Nickelodeon's acclaimed 2021 virtual upfront presentation, uniting beloved characters from diverse IPs in a captivating animated journey. Additionally, helmed *Face's Music Party*, a preschool pilot tailored for Nick Jr. audiences, which was subsequently picked up to become a successful series.

Animation Director | *Late Night Cartoons (2017-2020)*

Directed the Showtime original series *Our Cartoon President*, from storyboards through final delivery. Pioneered an innovative animation pipeline using Adobe Character Animator, placing a strong focus on swift responses to real-world news developments. Led a staff of over 100 artists to deliver hyper-topical episodes within remarkable timeframes.

Producer & Animation Director | *Netflix/ Sony Pictures Television (2016-2017)*

Collaborated directly with creator Baz Luhrmann to translate his live-action Netflix series *The Get Down* into animation. Helped to shape the narrative direction and script in collaboration with the writing team. Oversaw the budget, scheduling, and management of a dynamic remote team of over 40 artists and animators to ensure the project's success.

Producer & Animation Director, Animator | *Floyd County (2009-2014, 2023)*

Guided the animation team from creating the Pilot through Season 1 of the Emmy Award-winning series, actively contributing to its creation and success. Developed innovative improvements to the character rigging system through creative use of After Effects expressions. Additionally, played a pivotal role as a freelance animator, remotely contributing to over fifty episodes, including a return visit to help animate the series finale.