

## OBJECTIVE

### Animation director or motion graphics artist

- I am seeking a motion graphics, character animation, illustration or graphic design position where my artistic talents, technical knowledge and human relation skills may improve the productivity and quality of your company.

# MACK WILLIAMS

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MACKWILLIAMS.COM

706.540.3941

## EXPERIENCE

### Producer and Animation Director, FLOYD COUNTY PRODUCTIONS

2009 - present • Animation studio • Atlanta, GA

- Directed animation staff for half-hour pilot on the FX network
- Cooperated with art director to implement new drawing procedures to speed animation
- Improved facial animation system for all characters by simplifying complex, repetitive tasks

### Lead animator, 70-30 PRODUCTIONS

2005 - 2008 • Animation studio • Atlanta, GA

- Animated characters and special effects for Cartoon Network/Adult Swim's *Frisky Dingo*, and *The Xtacles*
- Worked closely with art director to plan and direct animation and effects for each episode
- Transitioned from animating entire episodes alone to managing staff of up to four additional animators
- Combined audio, backgrounds and characters into individual scenes for distribution to other animators
- Simplified animator workflow by developing new system for file organization within After Effects
- Planned and implemented new design and animation practices for transitioning production to High Definition
- Wrote custom After Effects expressions to solve time-consuming animation problems
- Created effects using a variety of third-party plug-ins (DigiEffects, Trapcode, Particle Illusion, Red Giant)

### Manager, graphic designer, ATTRACTIVE EIGHTIES WOMEN

2005 - present • Band • Atlanta, GA

- Designed promotional materials, including advertisements in local media, merchandise, posters and flyers
- Created and managed the band's online presence, including web site, myspace and facebook profiles
- Managed financial records and coordinated promotional campaigns
- Organized performances at venues around the Southeast. Developed working relationships with other bands, booking agents and staff members at these venues

### Assistant designer, animator and writer, 70-30 PRODUCTIONS

2002 - 2005 • Animation studio • Atlanta, GA

- Animated characters and effects for Cartoon Network/Adult Swim's *Sealab 2021*
- Co-wrote several episodes
- Designed and illustrated new characters, backgrounds and props
- Repurposed archival animation footage for inclusion in new series using Photoshop and After Effects
- Assisted production during on-location filming for network promos and DVD extras

### Editorial Cartoonist, THE RED & BLACK

1999 - 2003 • Independent student-run newspaper • Athens, GA

- Wrote and illustrated five editorial cartoons per week
- Served on the editorial board

## EDUCATION

### BFA Digital Media, THE UNIVERSITY OF GEORGIA

Athens, GA • 1999-2003

- Graduated Cum Laude with Honors, May 2003
- 3.5 / 4.0 Cumulative GPA

## SOFTWARE SKILLS

After Effects, Illustrator, Photoshop, Final Cut Pro, Motion, Dreamweaver, Fireworks, HTML/CSS, InDesign, Quark Xpress

## REFERENCES

Available upon request

### MATT THOMPSON

Owner, 70-30 Productions

### ADAM REED

Owner, Floyd County Productions

### DANA SWANSON

Production Coordinator, Adult Swim

### DINK NESMITH

President, Community Newspapers, Inc.